



Web Design Cost Estimate Calculator

Use this website design pricing estimator to get a ballpark estimate as to how much your web site will cost to design. If you are ready to hire a web designer you can post your project on DesignQuote the worlds largest Designer Marketplace with over 40,000 professional designers worldwide. [Post your project now and get 8 free bids.](#)

General

- ☐ I have an existing web site. (0 Hours)
- ☐ I need a basic blog site. (3 Hours)
- ☐ I need a basic, off the shelf, template based type site set up (6 Hours)
- ☒ I need a completely custom site. (15 Hours)

Site Layout Design

- ☐ I do not need any unique graphics designed for this project. (0 Hours)
- ☐ I have all my graphics but they need to be integrated. (3 Hours)
- ☐ I have a template but it needs minor customization. (6 Hours)
- ☐ I have a template but it needs with major customization. (10 Hours)
- ☒ I would like a custom design created for my site. (20 Hours)

Other Graphic Features

- ☐ I need some custom graphics made. (4 Hours)
- ☐ I need graphic mouse-over buttons. (4 Hours)
- ☐ I need a few stock photographs integrated. (4 Hours)
- ☒ I need a several stock photographs integrated. (9 Hours)

Flash

- ☒ I need a flash menu. (6 Hours)
- ☒ I need a short custom Flash animation (3 Hours)
- ☐ I want my site in Flash a total of pages (5 Hours per Page)
- ☐ I need a Flash banner (4 Hours)

Content

- ☐ I will add my content with a content manager (0 Hours)
- ☒ I will supply pages of content in MS Word or other electronic media (3 Hours per Page)
- ☐ I need pages of copywriting done for my content (5 Hours per Page)

Public Features

- ☐ Member Registration (6 Hours)
- ☐ Discussion Forums (5 Hours)
- ☐ Auction Interface (8 Hours)
- ☐ RSS News Feeds (5 Hours)
- ☐ Classifieds (6 Hours)
- ☒ Contact Form (3 Hours)
- ☒ Links Page (3 Hours)
- ☒ Site Search (4 Hours)
- ☒ Email Auto-responders (2 Hours)
- ☐ File Uploads (8 Hours)
- ☐ Google AdSense Integration (2 Hours)

Ecommerce

- ☐ Simple shopping cart (5 Hours)
- ☐ Database shopping cart (10 Hours)
- ☐ Credit Card Processing (4 Hours)
- ☐ PayPal Processing (3 Hours)

Admin Features

- ☐ Off the shelf site Blog (3 Hours)

Compare 8 Web Design Bids

This calculator will give you a ballpark idea of the cost to design a website. DesignQuote has over 45,000 Designers listed in our database worldwide! To compare actual bids for your project, [just register and post your requirements](#). Then you can receive up to 8 bids. This is a free service from DesignQuote.

Web Design Pricing Calculator

Average Hourly Rates

Student/Offshore \$15 - \$30/hour

Freelancer/Company \$25 - \$75

Expert Consultant \$50 - \$250

Professional Firm \$75 - \$200

Average Cost Guide

Logo Design:

\$100 - \$250+ (Student or Offshore)
 \$250 - \$1000+ (Professional Designer)

Basic Brochure Website:

\$500 - \$1000+ (Student / Offshore)
 \$1500 - \$5000+ (Professional Designer)

E-Commerce Website:

\$1000 - \$5,000+ (Outsourced Offshore)
 \$2000 - \$10,000+ (Experienced Developer)

Custom Database / Interactive Website:

\$1500 - \$15,000+ (Offshore)
 \$2500 - \$25,000+ (Experienced Developer)



There are currently 41 projects up for bid with a combined value of \$35,275.00 USD
 16 projects with a combined value over \$20,575.00 posted in the last 24 hours.
 78 projects worth over \$131,725.00 posted in the last 7 Days. November: 103 Projects worth \$176,050.00

Free Website Design Quote

- ☐ Custom Site Blog (6 Hours)
- ☐ Custom Content Manager (6 Hours)
- ☐ Off the shelf Content Manager (2 Hours)
- ☒ Photo Gallery (6 Hours)
- ☐ Member Administration (5 Hours)
- ☐ Database Reports (5 Hours)
- ☐ Traffic Statistic Reports (1 Hours)

[POST YOUR FEEDBACK HERE](#)

SEO

- ☒ MetaTag Keyword Optimization (5 Hours)
- ☒ Search Engine Submission (3 Hours)
- ☒ Minor Link Building (6 Hours)
- ☒ Major Link Building (12 Hours)
- ☒ Press Release Submission (1 Hours)
- ☐ Press Release Writing (4 Hours)

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Estimates: *Note: These are ballpark estimates, submit a project for real bids.*

Premium	Medium	Discount
Professional Designer or Company	Small Company or Freelancer	Student or Offshore
BallPark: \$9,095.00 - \$12,305.00	BallPark: \$5,457.00 - \$7,383.00	BallPark: \$2,273.75 - \$3,076.25
DesignQuote Budget: \$10,000 - \$15,000	DesignQuote Budget: \$5,000 - \$7,500	DesignQuote Budget: \$2,500 - \$5,000

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